

Country (Insert country of origin of your company / organization or its headquarters' location)

Italy

Submitting Organization/Company

SDA BOCCONI SCHOOL OF MANAGEMENT

If Organization or Company, please indicate the approximate number of employees

< 250

Title of the action

SDA BOCCONI SUSTAINABILITY LAB "MONITOR FOR CIRCULAR FASHION"

Upload your logo or an image



Relevant Website

www.sdabocconi.it/circularfashion

Main Partners

Partners: Albini Group, Avery Dennison, Candiani Denim, Certilogo, Deda Stealth, Eurojersey, Ferragamo, Giorgio Armani, H Moda, Hugo Boss, Kering, LECTRA, Manteco, Gruppo Mastrotto, Oscalito, PLM Impianti, RadiciGroup, Save The Duck, Temera, TOD's, UL Solutions, Vitale Barberis Canonico, Vibram, Vivienne Westwood, YKK. KPIs Committee Partners: BIP, ICEC, UNIC

Other Partners

Research Technical Partners: Euratex, Enterprise Europe Network, ETP

Type of initiative

Private

Description of action

The Monitor for Circular Fashion is a Scientific and Technological community of companies that aims at:

- mapping and analysing the industry dynamics and trends within the next 5/10 years
- examining how these trends and the 2030 Agenda will affect business models
- identifying circular fashion KPIs and suggesting a circular path for each business model
- defining the requirements to evaluate the scale-up of circularity projects
- creating the Italian Community for Circular Fashion
- enhancing traceability and transparency for circularity, also through the development of

sustainability claims at B2B and B2C level

- encouraging Governments to adopt an harmonized policy framework to support circular fashion initiatives
- producing the “Circular Fashion Manifesto” and an annual Report to be presented to companies and industry associations, institutions and other key stakeholders
- inspiring the fashion industry through values which lead all stakeholders towards sustainability and circularity

Type of action

Traceability & Transparency

Please select the specific area/s of the action

Norms and standards

Research and Development of Innovative Solutions

Awareness and Education

Collaborative Initiatives

Business Management Systems or Instruments

Scope of the action, including a description of the value chain processes that are covered

Objective (max 200 words): See description of the action including the objective. Please refer to the Circular Fashion Manifesto 2023 available at www.sdabocconi.it/circularfashion

Commitments (max 200 words): Please refer to the Circular Fashion Manifesto 2023 available at www.sdabocconi.it/circularfashion

Value Chain Scope: Value Chains: garment & footwear: Eco-design, Sourcing of raw materials, Manufacturing of semi-finished products - Manufacturing of finished products, Transport and logistics, Distribution and retail, End-of-life.

Timeframe and/or milestones for the action

Founded on: November 2020

Officially launched on: March 2021

In June 2021 the community includes 17 Partners

In June 2023 the community includes 31 Partners

Reference instruments and sources used

Please refer to the Circular Fashion Manifesto 2023 available at www.sdabocconi.it/circularfashion

Expected benefits and impact for the stakeholders involved

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers

A measurable impact on sustainability in value chains over time, eventually verified through life-cycle assessments and/or sustainability certifications

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

Management of reputational risk for manufacturers, brands and retailers who are selling the products concerned

Stakeholders involved

Business and industry associations

Consumers and consumer associations

Intergovernmental organizations

Scientific and technological community

Key performance indicators for the action

Meta KPIs:

- Number of Companies belonging to the Monitor for Circular Fashion
- Number of Companies implementing the suggested KPIs
- Representativeness of Companies involved (key players of different activities of the textile and garment value chains; medium and large companies).

For the traceability & transparency specific KPIs please refer to the Circular Fashion Manifesto which presents on a yearly basis the projects implementing TT and circularity KPIs.

Good practices

The Circular Fashion Manifesto presents on a yearly basis the good practices implementing TT and circularity KPIs.

How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

UNECE-UN/CEFACT Call to Action has been of great support and inspiration to accelerate the transition towards traceability and transparency, providing the guidelines the Monitor for Circular Fashion has been referring to. The community of the Monitor for Circular Fashion is also willing to contribute as a key academic community in support of the UNECE project.

Link to relevant goal(s) and specific target(s) of the United Nations

