

**Country (Insert country of origin of your company / organization or its headquarters' location)**

Switzerland

**Submitting Organization/Company**

GLOBAMIND SA

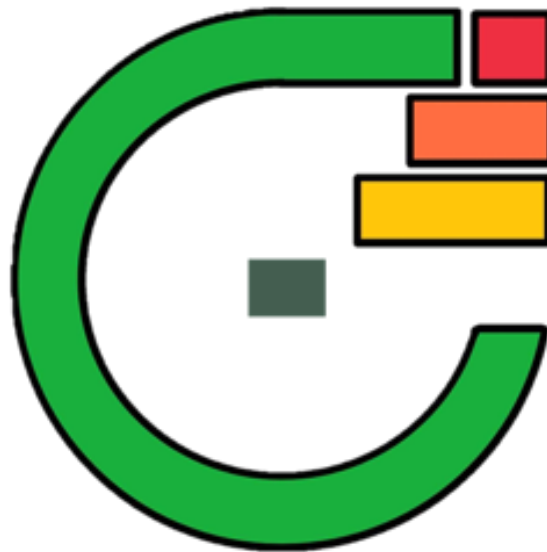
**If Organization or Company, please indicate the approximate number of employees**

< 10

**Title of the action**

Globaltrace platform to measure traceability and transparency as basis for Due Diligence, ESG Reporting and Circularity.

**Upload your logo or an image**



**Relevant Website**

[www.globaltrace.com](http://www.globaltrace.com)

**Type of initiative**

Private

**Description of action**

After completing the full implementation of Globaltrace's functionalities as per roadmap, Globaltrace will become a multi-industry standardized approach to support the Due Diligence by measuring the traceability and transparency in the Supply Chain. The platform will support the Companies in their sustainability duties such as the ESG strategy implementation and reporting, Due Diligence, substantiated Claims, Circularity and Digital Product Passport.

## Type of action

Traceability & Transparency

## Please select the specific area/s of the action

Norms and standards

Awareness and Education

Collaborative Initiatives

Business Management Systems or Instruments

## Scope of the action, including a description of the value chain processes that are covered

Objective (max 200 words): Globatrace as new standard for Traceability and Transparency to implement the Due Diligence and supports ESG reporting and Circularity.

Commitments (max 200 words): Complete the Globatrace full scope functions' implementation and expand the number of Companies in the journey to have a more sustainable business thanks to Globatrace platform (tool and methodology).

Value Chain Scope: from Raw Material origin to end Consumer and Circularity

## Timeframe and/or milestones for the action

end 2023 Globatrace - full scope activation, end 2024 - market extension

## Reference instruments and sources used

Traceability for Sustainable Garment and Footwear by UNECE - <https://unece.org/trade/traceability-sustainable-garment-and-footwear>

## Expected benefits and impact for the stakeholders involved

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers

A measurable impact on sustainability in value chains over time, eventually verified through life-cycle assessments and/or sustainability certifications

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

Management of reputational risk for manufacturers, brands and retailers who are selling the products concerned

## Stakeholders involved

Business and industry associations

Consumers and consumer associations

## Key performance indicators for the action

under definition

### How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

The UNCE-UN/CEFACT Call to Action is providing an example, a pilot how a Traceability and Transparency approach should be defined. Globatrace takes from this this approach and offer a business scale methodology and tools for the industries in multisectors (textile, leather, metals, minerals, jewels, food, pharma, real estate, etc.).

### Link to relevant goal(s) and specific target(s) of the United Nations

