

**Submitting Country, Organization, Company**

TUV Rheinland

**If Organization or Company, please indicate the approximate number of employees**

10000

**Title of the action**

Training and awareness about Sustainability aspects

**Relevant Website**

[www.tuv.com/detox](http://www.tuv.com/detox)

**Associated Partners**

WWF, giz

**Type of initiative**

Private initiative

**Description of action**

Workshops together with partners (WWF, giz, Brands) to showcase and share Sustainability impacts (Energy, Chemical, Water) and how Traceability and Transparency plays a role.

**Type of action**

Traceability

Transparency

**Please select the specific area/s of the action**

Awareness and Education

Collaborative initiatives

**Scope of the action, including a description of the value chain processes that are covered**

**Objective**

Increased awareness about Sustainability Impact for Fashion

**Commitments**

Expert sharing sessions for industry AND consumers

**Value chain scope**

Full Value chain

**Timeframe and/or milestones for the action**

Re-Launching on June 16, 2021

Next Series of Workshops from June 21 until July 13.

**Reference instruments and sources used**

giz REMC (Resource Efficient Management of Chemicals)  
ZDHC

SAC Higg FEM  
Resource Efficiency  
Energy Efficiency  
Alliance for Water Stewardship  
UNECE Traceability

**Expected benefits and impact for the stakeholders involved**

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

Management of reputational risk for manufacturers, brands and retailers who are selling the products concerned

Improved working conditions for workers along the value chain and, particularly, those who work for “suppliers to suppliers” in parts of the value chain that today are often “hidden”

**How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?**

Amplified

**Link to relevant goal(s) and specific target(s) of the United Nations**

