

**Submitting Country, Organization, Company**

Responsive Fashion Institute, Germany

**If Organization or Company, please indicate the approximate number of employees**

5

**Title of the action**

Sustainable Product Developments

**Upload an image**



**Relevant Website**

<https://www.responsivefashion.institute>

**Type of initiative**

Foundation / association initiative

**Description of action**

Development of planet centric fashion products that empower local communities.

**Type of action**

Traceability

Transparency

**Please select the specific area/s of the action**

Research and Development of Innovative Solutions

Awareness and Education

Collaborative initiatives

Business management systems or instruments

**Scope of the action, including a description of the value chain processes that are covered**

**Objective**

Development of fashion products

**Commitments**

Planet-centric and empowering for local communities

**Value chain scope**

Implementation and evaluation for equal fulfillments of sustainable standards as well as gain of monetary profits

**Timeframe and/or milestones for the action**

Autumn 2021

**Reference instruments and sources used**

SDG's

DNA Tracing Solution

**Expected benefits and impact for the stakeholders involved**

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

Creating and implementation of planet-centric business model

**Stakeholders involved**

Business and industry associations

Non-governmental organizations (NGOs)

Scientific and technological community

Workers and trade unions

**How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?**

No support for our business as we already prototyped various track-and trace solutions. But it is a great initiative to raise awareness among fashion business. It also helps to add pressure on companies to act and adapt their businesses to more sustainable practices without greenwashing.

**Link to relevant goal(s) and specific target(s) of the United Nations**



**Other comments**

Congratulations to this great initiative!