

Submitting Country, Organization, Company

French Fashion and Luxury Strategic Committee (CSF)

Title of the action

FRENCH FASHION & LUXURY SECTOR TRACEABILITY PROJECT

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Relevant Website

<https://www.conseil-national-industrie.gouv.fr/comites-strategiques-de-filiere/la-filiere-mode-et-luxe>

Type of initiative

Public-private initiative

Description of action

Traceability project of the French Fashion and Luxury Strategic Committee (CSF) dedicated to the enabling of traceability into french apparel and footwear industry.

Type of action

Traceability

Transparency

Please select the specific area/s of the action

Norms and standards

Research and Development of Innovative Solutions

Awareness and Education

Collaborative initiatives

Scope of the action, including a description of the value chain processes that are covered

Objective

- Test the implementation of traceability with company and especially SME's in the sector and draw lessons (accessibility, efficiency, reliability, ...) in order to effectively support the deployment of traceability within the sector - Identify key points (standards, capacity building, ...) to enable traceability into apparel & footwear sector - Propose a governance framework around apparel & footwear sector

Commitments

- Achieve 4 apparel & footwear traceability pilots - Enable the international traceability standards for apparel & footwear designed by UNECE/CEFACT - Work on apparel & footwear governance

Value chain scope

From field to retail

Timeframe and/or milestones for the action

STEP 1 2019 - 2020 : industry benchmark + collaboration with UNECE/CEFACT standard project
Benchmark of traceability solutions available on the market in order to test it in pilots. This benchmark has been done with a dedicated working group made of brands, industrials and institutional representative of french fashion & luxury sector.

Collaboration on the traceability standard through representation done by consultancy agency COSE361

STEP 2 2021-2022: TRACEABILITY PILOT

Launch of 4 traceability pilots in 4 different value chains in order to test top 5 solutions benchmarked during step 1.

Reference instruments and sources used

UNECE/CEFACT traceability standard project
GS1 standards

Expected benefits and impact for the stakeholders involved

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers

A measurable impact on sustainability in value chains over time, eventually verified through life-cycle assessments and/or sustainability certifications

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

Stakeholders involved

Business and industry associations

Local authorities

Key performance indicators for the action

Number of company involved in the pilots

How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

The CTA help to communicate around the participation of the CSF toward UNECE textile traceability standard and to inform other country and initiatives about the French Fashion and Luxury Strategic Committee (CSF) initiative

Link to relevant goal(s) and specific target(s) of the United Nations

