

**Country (Insert country of origin of your company / organization or its headquarters' location)**

Chile

**Submitting Organization/Company**

FAO

**If Organization or Company, please indicate the approximate number of employees**

250 or more

**Please indicate the number of employees**

310

**Title of the action**

To promote and accelerate Inclusive and Sustainable Industrial Development in Textile and Apparel sector

**Upload your logo or an image**



Food and Agriculture  
Organization of the  
United Nations

**Relevant Website**

<https://www.fao.org/americas/oficina-regional/en/>

**Main Partners**

Public and Private sectors

**Type of initiative**

Public-private

**Description of action**

To support sustainable and inclusive value chains involving family farmers in the food and textile cotton sectors' recognizing the importance of traceability and transparency from the seed to the final products, as is the case of cotton, that implement sustainable agricultural practices, social inclusion an associativity on the field, water, and soil conservation, this results in a differentiated fiber from the origin, connecting with certified physical supply chains (from the DNA) and digital ones with blockchain technology

**Type of action**

Traceability & Transparency

**Please select the specific area/s of the action**

Norms and standards

Incentives

Awareness and Education

Collaborative Initiatives

Business Management Systems or Instruments

sustainable rural development

### Scope of the action, including a description of the value chain processes that are covered

Objective (max 200 words): To promote and accelerate Inclusive and Sustainable Industrial Development in textile and apparel sectors and strengthening the food-cotton system

Commitments (max 200 words): (i) technical cooperation; (ii) advisory about regulatory functions and standards and activities related to sustainable development and agrifood sustainable production systems; and (iii) calls and associations for the transfer of knowledge, the creation of networks, and public-private cooperation.

Value Chain Scope: Any agrifood value chain inclusive and committed to the sustainable development of inputs and raw materials, up to end-use products and co-products with an emphasis on solutions based on nature and oriented to the prosperity of the countries

### Timeframe and/or milestones for the action

The new FAO strategic framework 2022-2031 highlights the importance of working in a balanced manner on the three pillars of sustainable development (economic, social and environmental) expressed in the four "Betters" in the framework of the 2030 agenda.

Among the guidelines, support for four transversal "accelerators" stands out: (i) technology, (ii) innovation, (iii) data, and (iv) complements (governance, human capital and institutions); with a highlight of all forms of innovation, including digitization, while ensuring the protection of data privacy and intellectual property rights, as a driving force for innovation. Taking a special place the generation and analysis of data as the engine of agriculture.

In this same framework, it underlines the importance of agri-food chains that supply food and open, non-discriminatory, predictable multilateral trade based on international rules of the World Trade Organization (WTO).

FAO's work in support of the commitments of the Sustainability Pledge is fully aligned with SDGs 1, 2, 8, 9, 10, 12, 13 and 17. Therefore, it contributes to the Priority Program Areas within the framework of the four "Improvements" as highlighted below:

#### BETTER PRODUCTION

BP1: Innovation for sustainable agricultural production

Result

-Sustainable agricultural, livestock and forestry production systems that are productive, resilient, innovative and competitive, and that create integrated business and entrepreneurial opportunities, including vulnerable producers, supported by enabling technologies and policies

SDG: 2.3, 2.4, 6.4, 15.2

BP5: Digital Agriculture

Result

Accessible ICT digital technologies to improve market opportunities, productivity and resilience integrated into policies and programs of agri-food systems with a focus on ensuring affordable and equitable access for poor and vulnerable rural communities  
SDG: 1.4, 5.b, 9.c, 17.8

BETTER NUTRITION

BN5: Transparent markets and trade

Result

Improving market transparency and equitable participation in markets, global value chains and international trade through coordination and human and institutional capacities for decision-making evidence-based decision-making  
SDG 2.b, 2.c, 10.a, 17.11

BETTER ENVIROMENT

E2: Bioeconomy for food and agriculture sustainable agriculture

Result:

A bioeconomy that balances economic value and social well-being with environmental sustainability promoted through evidence-based formulation and integrated policies and practices in micro and macro environments, using technological, organizational and social innovations.  
SDG 12.2, 12.4, 12.5

BETTER LIFE

BL2: Inclusive Rural Transformation

Result:

Inclusive rural transformation and revitalization of rural areas ensuring the equitable participation and benefits of poor, vulnerable and marginalized groups accelerated through the implementation of specific policies, strategies and specific programs.  
SDG 1.1, 8.3, 8.5, 10.1, 10.2, 10.7, 14.b

BL5: Hand in Hand Initiative

Result:

Agricultural transformation and sustainable rural development accelerated by targeting the poorest and hungriest, differentiating territories and strategies, and bringing together all relevant dimensions of agrifood systems through analysis and partnerships  
SDG 1.1, 1.2, 2.1 2.2, 2.a, 10.1, 10.2

**Reference instruments and sources used**

Not relevant

**Expected benefits and impact for the stakeholders involved**

- Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain
- Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers
- A measurable impact on sustainability in value chains

over time, eventually verified through life-cycle assessments and/or sustainability certifications

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

Improved working conditions for workers along the value chain and, particularly, those who work for “suppliers to suppliers” in parts of the value chain that today are often “hidden”

Public and private interest in climate change mitigation strategies and responsible consumption

## Stakeholders involved

Business and industry associations

Consumers and consumer associations

Intergovernmental organizations

Investors/shareholders

Local authorities

Family farmers, women, youth and indigenous

## Key performance indicators for the action

Number of countries moving towards more sustainable, traceable and transparent agri-food value chains: This means at least two organizations in the agri-food cotton value chain, specially, significant cooperatives, associations or groups of family cotton producers.

Number of private initiatives involved in traceability and transparency linked in the cotton value chain in LAC countries. This means one public-private association of countries to trace and improve the value proposition of family farming.

## Good practices

<https://www.fao.org/in-action/program-brazil-fao/projects/cotton-sector/en/> To develop regular trainings for the family farmers supporting an inclusive digitalization of the cotton value chain.

To generate multi stakeholders alliances facilitating financial and not financial cooperation to boost the traceability and transparency initiative.

## How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

It has incrementally included public-private initiatives into inclusive family farming sustainability schemes in the different countries in which FAO operates. Additionally, it has contributed to the recognition of UNECE-UN/CEFACT as a multi-stakeholder platform that invites all actors that belong to the value chain and are involved in propend transparency and traceability. Strategies that support the work that family farmers do must be included to overcome hunger and poverty, along with responsible production and consumption, which tend to promote gender equality and the establishment of alliances that advocate towards

resilience in the agri-food systems in the region.

**Link to relevant goal(s) and specific target(s) of the United Nations**

