

**Country (Insert country of origin of your company / organization or its headquarters' location)**

Chile

**Submitting Organization/Company**

Ecocitex SPA

**If Organization or Company, please indicate the approximate number of employees**

< 50

**Please indicate the number of employees**

24

**Title of the action**

Guarantee the reuse and recycling of textile waste, generating KPI that trace and measure the impact.

**Upload your logo or an image**

The logo for ECOCITEX features the word "ECO" in yellow and "CITEX" in teal. The letter "I" in "CITEX" is replaced by a teal upward-pointing arrow.

**Relevant Website**

<https://www.ecocitex.cl/>

**Main Partners**

CORFO, SERCOTEC, RIPLEY, TRICOT

**Other Partners**

NESST + IKEA, INCUBATECUFRO, CAJA LOS ANDES

**Type of initiative**

Private

**Description of action**

Promote a circular economy model in the textile industry. Reusing all the clothes in good condition that we collect in the capital of Chile, creating alliances with small entrepreneurs to upcycle certain fabrics and garments. Recycling only post-consumer clothing that is in poor condition, without using water or dyes to make recycled textile yarn that can be recycled again, thus closing the circular economy loop

**Type of action**

Traceability & Transparency

**Please select the specific area/s of the action**

Research and Development of Innovative Solutions

Collaborative Initiatives

Business Management Systems or Instruments

**Scope of the action, including a description of the value chain processes that are covered**

Objective (max 200 words): Our goal is to reach the maximum recycling capacity of the factory, promoting the recycling of companies and managing to position the yarn and derived products in the local and international market.

Commitments (max 200 words): generate alliances with companies that seek to recycle and be more sustainable. At the same time, generate indicators that allow us to trace and measure our environmental impact

Value Chain Scope: Generate conscious consumption by encouraging the reuse and recycling of textile products, but at the same time encouraging the large polluters of the capital to be more sustainable

**Timeframe and/or milestones for the action**

Jan 2020: Opening of Ecocitex

Feb 2020: First recycled clothing skein

May 2021: Awarded Premios Verdes

Feb 2022: First tapestry made from recycled clothing.

**Reference instruments and sources used**

sanitary Authorization from the Ministry of Health to recycle textile waste

<https://youtu.be/upoG3lqb1qg>

**Expected benefits and impact for the stakeholders involved**

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers

A measurable impact on sustainability in value chains over time, eventually verified through life-cycle assessments and/or sustainability certifications

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

Management of reputational risk for manufacturers, brands and retailers who are selling the products concerned

Improved working conditions for workers along the value chain and, particularly, those who work for "suppliers to suppliers" in parts of the value chain that today are often "hidden"

## Stakeholders involved

Business and industry associations

Consumers and consumer associations

Investors/shareholders

Scientific and technological community

## Key performance indicators for the action

- kilograms of post consumed clothes in good condition received
- kilograms of post consumed clothes in good condition donated
- kilograms of post consumed clothes recycled

## Good practices

We donate clothes in good condition to all the people who need it. In addition to this, we work with 6 women ex-prisoners to support them in their labor reintegration process.

## How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

it has made us rethink how we approach the problem of textile waste, we need to collaborate among all, consumers, companies and government to take measures that go in the right direction and eliminate textile waste.

## Link to relevant goal(s) and specific target(s) of the United Nations

