

**Country (Insert country of origin of your company / organization or its headquarters' location)**

France

**Submitting Organization/Company**

ESMOD

**If Organization or Company, please indicate the approximate number of employees**

< 250

**Please indicate the number of employees**

140

**Title of the action**

Eco-responsible Clothing for a Sustainable Future

**Upload your logo or an image**



**Relevant Website**

<https://www.esmod.com/en/>

**Main Partners**

Chaire Bali

**Other Partners**

Red Carpet Green Dress (RCGD),

**Type of initiative**

Public-private

**Description of action**

Obtain for our company a CRS certification ( AFNOR)

Incorporate in ESMOD's curriculum from September 2023 weekly classes across all levels in sustainable fashion, covering :

- product lifecycles
- ecoconscious design, physical and digital
- biodegradable materials vs non-biodegradable
- environmental, social and health -related impacts of all kinds of materials being used for clothing
- the importance of traceability, transparency, circularity (responsible recycling)
- creative upcycling

**Type of action**

Traceability & Transparency

**Please select the specific area/s of the action**

Norms and standards

Incentives

Research and Development of Innovative Solutions

Awareness and Education

Collaborative Initiatives

Business Management Systems or Instruments

Certification in sustainable fashion for students who receive passing grades on final exams

### Scope of the action, including a description of the value chain processes that are covered

Objective (max 200 words): All ESMOD students will be well-informed regarding the relationship between ecology and clothing, and capable of addressing the environmental and social problems linked to fashion production.

Commitments (max 200 words): We commit to adapt our curriculum to current needs for fashion professionals who possess the knowledge and skills to make ecoresponsible apparel.

Value Chain Scope: Design and production of student work, especially, physical garment collections.

### Timeframe and/or milestones for the action

from September 2023, so that students enrolling this year as first year students and graduating in 2026 will be eligible to receive certificates in sustainable fashion.

### Reference instruments and sources used

“Le Livre Noir de la Mode”, Audrey Millet (2021)

“Killer Clothes”, Anna Maria Clement, Brian Clement (2012), “Dressed to Kill”, (1995) Sydney Ross Singer and Soma Grismaijer

### Expected benefits and impact for the stakeholders involved

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers

A measurable impact on sustainability in value chains over time, eventually verified through life-cycle assessments and/or sustainability certifications

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

Management of reputational risk for manufacturers, brands and retailers who are selling the products concerned.

Improved working conditions for workers along the value chain and, particularly, those who work for “suppliers to suppliers” in parts of the value chain that today are often “hidden”

Increased motivation, improved morale for students and staff who may feel more proud of their choice of professions. Greater employment opportunities, a recruiting advantage for ESMOD.

## Stakeholders involved

Business and industry associations

Consumers and consumer associations

Intergovernmental organizations

Investors/shareholders

Local authorities

Non-governmental organizations (NGOs)

Scientific and technological community

We are all stakeholders for a sustainable future

## Key performance indicators for the action

1. N° of Teachers who will be trained to the eco-conception
2. No. of students who receive this instruction
3. No. of students who receive the certificate
4. The % of students whose collections are eco-responsible

## Good practices

At ESMOD, we will no longer sell fabrics that are not eco-responsible in the school boutique. In our tissuthèque, an expert in sustainable materials will guide our students for their collections' conception (from Sept 23).

## How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

The UNECE Call to Action has inspired us to commit to act meaningfully in our school. The Call to Action has given us a framework to shape our action and move forward.

## Link to relevant goal(s) and specific target(s) of the United Nations

