Submitting Country, Organization, Company	Clean Clothes Campaign
If Organization or Company, please indicate the approximate number of employees	25
Title of the action	Fashionchecker

Upload an image

Relevant Website	https://fashionchecker.org
Partners	WikiRate e.V.
Type of initiative	Civil society initiative

Description of action

• The Fashionchecker project collects information about garment supply chains. It focuses on increasing wages for garment workers through increased transparency.

• Brands are assessed on how transparent they are about their supply chain, and on if they have concrete policies towards a living wage.

• This is contrasted with research into actual wages, received by garment workers, to see if the policies are effective in actually making sure that garment workers get wages they can live a decent, healthy life on.

• Consumers can look up their favorite brands, see how they are doing on transparency, if the brand has clear policies on living wages, and also if these policies are working. They can also take direct action to call upon brands to improve.

Type of action

Transparency

Please select the specific area/s of the action

Norms and standards   Awareness and Education

Collaborative initiatives

Responsible Business Models

Scope of the action, including a description of the value chain processes that are covered

Objective

A living wage for all garment workers in global supply chains, by increasing the transparency about supply chains, policies and the practical effectiveness on wages of these policies.

Commitments

The website started in 2019, has funding through 2022 by the EU, and will be maintained afterwards through increased cooperation with other partners such as Fashion Revolution to supply data.

Value chain scope

At the moment, mostly Tier 1; as brands start disclosing further tiers in their supply chains that may expand.

Timeframe and/or milestones for the action

• Launched in July 2019
• Update in September 2021, then yearly

Reference instruments and sources used

https://wikirate.org/Fashion_Checker_Brand_and_Factory_Data

Expected benefits and impact for the stakeholders involved

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

A measurable impact on sustainability in value chains over time, eventually verified through life-cycle assessments and/or sustainability certifications

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

Improved working conditions for workers along the value chain and, particularly, those who work for "suppliers to suppliers" in parts of the value chain that today are often "hidden"

Stakeholders involved

Consumers and consumer associations

Non-governmental organizations (NGOs)

Key performance indicators for the action

• % of brands included that disclose supply chain
• % of brands that commit to concrete policies on a living wage
• % of brands that can show workers in their supply chain receive a living wage

Good practices

• Streamlined the survey process with Fashion Revolution's FTI, to achieve synergy and reduce 'survey fatigue'
• Collect data from a wide variety of sources, bring them together under an open-source and open data license so others can build further upon it
• Provide a user-friendly interface for a quick overview, while giving full access to the raw data for experts who want to 'dig deeper'

How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

By providing a practical standard for traceability and transparency, and a set of strong policy recommendations, this UNECE-UN/CEFACT Call to Action is based on the same underlying assumptions: any sustainability claim must be proven; consumers have a right to know and verify; companies have (or should develop) the tools to know their value chain.

Link to relevant goal(s) and specific target(s) of the United Nations