

Submitting Country, Organization, Company

Cittadellarte Fondazione Pistoletto

If Organization or Company, please indicate the approximate number of employees

50

Title of the action

Circular Threads

Upload an image



Relevant Website

<https://www.tondo.tech/circular-threads.php>

Partners

Tondo, Associazione Tessile e Salute, Rén

Type of initiative

Foundation / association initiative

Description of action

- With the goal to foster the transition towards circular models of production in the Italian textile industry, we conducted an analysis measuring the level of sustainability and circularity at sector and company scale.
- Circular Threads is a study on circularity in the textile sector in Northern Italy, facilitated by the geographically condensed structure of local value chains.

Type of action

Traceability

Please select the specific area/s of the action

Research and Development of Innovative Solutions

Awareness and Education

Collaborative initiatives

Scope of the action, including a description of the value chain processes that are covered

Objective

Measuring the impact of circularity and sustainability practices at both sector and company scale, analyzing existing partnerships constituting examples of circularity.

Commitments

Promoting and spreading awareness on positive models and initiatives.

Value chain scope

Across the entire value chain in Northern Italy.

Timeframe and/or milestones for the action

- 2019: beginning of the study
- June 2021: presentation of results
- October 2021: report
- The aim is to create an ongoing study

Reference instruments and sources used

- Desk search: a sample of 300 companies was analyzed for their compliance with a set of sustainable and circular actions.
- Questionnaire: filled by almost 70 companies.
- Circularity assessment: a detailed analysis based on material flows for 2 companies was developed to calculate a circularity index at the product level adopting the Ellen MacArthur Foundation methodology.

Expected benefits and impact for the stakeholders involved

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

Stakeholders involved

Business and industry associations

Non-governmental organizations (NGOs)

How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

By providing us with a methodology and guidelines that could be employed to support and educate our partners as well as us on matters of sustainability and circularity; encouraging projects that share UNECE's values and goals.

Link to relevant goal(s) and specific target(s) of the United Nations

