Country (Insert country of origin of your company / organization or its headquarters' location)  
Chile

Submitting Organization/Company  
Cadenas de Valor Sustentables SpA

If Organization or Company, please indicate the approximate number of employees  
< 10

Please indicate the number of employees  
4

Title of the action  
Circular Strategy in Textile Sector for Chile

Logo

Relevant Website  
https://www.cavsustentables.com

Main Partners  
Chilean Environmental Ministry, Paris, Franca Magazine, Quinta Trends, Sofofa Hub

Other Partners  
Ecodiseño, Fashion Revolution

Type of initiative  
Public-private

Description of action

Action 1: To prepare a proposal for a Circular Economy Strategy for Chilean Textiles ecosystem through a participatory methodology that includes actors from the public sector, the private sector and civil society; in order to accelerate the transition to a Circular Economy in this sector (Starting project).

Action 2: To support companies in accelerating circular economy by using transparency and traceability tools as strategy for creating more resilience and regenerative supply chains.

Action 3: To introduce a digital tool Called Circula.Metrics that allows to traceback stages and validate sustainable attributes of different textile products along the supply chain.

Type of action  
Traceability & Transparency

Please select the specific area/s of the action

- Research and Development of Innovative Solutions
- Collaborative Initiatives
- Business Management Systems or Instruments
Scope of the action, including a description of the value chain processes that are covered

Objective (max 200 words): Action 1: To elaborate a Textile Circular Strategy for Chile (starting phase project). Action 2: To build more resilience and regenerative supply chains based in transparency and traceability data. Action 3: To validate a digital tool called Circula.Metrics that aims to avoid Green Washing in sustainable labels.

Commitments (max 200 words): To collaborate in the effort to build more transparency and traceable supply chains.

Value Chain Scope: Whole supply chain (both projects)

Timeframe and/or milestones for the action

Action 1:
To build a Textile Circular Strategy for Chile (Starting project).

Action 2:
In 2022, to manage main risks of 600 facilities that form part of Tier 1 and Tier 2 suppliers in textile supply chain.

Action 3:
In 2022, to verify sustainable attributes of 10 millions of textile product put on the chilean market.

Reference instruments and sources used

PANCE, 2021; GACERE, 2020; Coalición de economía circular América Latina y el Caribe, 2021; European Commission, 2020; European Commission, 2022; European Commission, 2019; UNFCCC, 2019; SOFOFA Hub, 2022; Proyecto de Ley greenwashing, 2022; BCN, 2016 (Ley 20.920); MMA, 2021


MMA, 2021. Ministra Schmidt anuncia la incorporación de la industria de la ropa y textiles a la ley REP para impulsar su reciclaje. Disponible en: https://mma.gob.cl/ministra-schmidt-anuncia-la-incorporacion-de-la-industria-de-la-ropa-y-textiles-a-la-
Expected benefits and impact for the stakeholders involved

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enhanced visibility of compliance with sustainability requirements</td>
<td>by industry actors/partners along the entire value chain</td>
</tr>
<tr>
<td>Enhanced traceability of the social/environmental/ethical attributes of</td>
<td>product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers</td>
</tr>
<tr>
<td>Enhanced environmental and socially responsible consumption and production,</td>
<td>and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners</td>
</tr>
<tr>
<td>Management of reputational risk for manufacturers, brands and retailers</td>
<td>who are selling the products concerned</td>
</tr>
<tr>
<td>Improved working conditions for workers along the value chain</td>
<td>and, particularly, those who work for “suppliers to suppliers” in parts of the value chain that today are often “hidden”</td>
</tr>
</tbody>
</table>

Stakeholders involved

- Business and industry associations
- Consumers and consumer associations
- Local authorities
- Non-governmental organizations (NGOs)
- Universities

Key performance indicators for the action

**Action 1**
To build a Textile Circular Strategy for Chile (Starting project)

**Action 2:**
In 2022, to manage main risks of 600 facilities that form part of Tier 1 and Tier 2 suppliers in textile supply chain.

**Action 3:**
In 2022, to verify sustainable attributes of 10 millions of textile products put on the chilean market.
How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

The ecosystem of companies supporting the effort of building more transparency and traceable supply chains, is becoming each day more relevant in Chile due to the Atacama Desert textile crisis. We expect that with our participation in UNECE we could support with solutions to reverse this crisis.

Link to relevant goal(s) and specific target(s) of the United Nations