

**Country (Insert country of origin of your company / organization or its headquarters' location)**

Chile

**Submitting Organization/Company**

Cadenas de Valor Sustentables SpA

**If Organization or Company, please indicate the approximate number of employees**

< 10

**Please indicate the number of employees**

4

**Title of the action**

Circular Strategy in Textile Sector for Chile

**Logo**



**Relevant Website**

<https://www.cavsustentables.com>

**Main Partners**

Chilean Environmental Ministry, Paris, Franca Magazine, Quinta Trends, Sofofa Hub

**Other Partners**

Ecodiseño, Fashion Revolution

**Type of initiative**

**Description of action**

Public-private

Action1 : To prepare a proposal for a Circular Economy Strategy for Chilean Textiles ecosystem through a participatory methodology that includes actors from the public sector, the private sector and civil society; in order to accelerate the transition to a Circular Economy in this sector (Starting project).

Action 2: To support companies in accelerating circular economy by using transparency and traceability tools as strategy for creating more resilience and regenerative supply chains.

Action 3: To introduce a digital tool Called Circula.Metrics that allows to traceback stages and validate sustainable attributes of different textile products along the supply chain.

**Type of action**

Traceability & Transparency

**Please select the specific area/s of the action**

Research and Development of Innovative Solutions

Collaborative Initiatives

Business Management Systems or Instruments

## Scope of the action, including a description of the value chain processes that are covered

Objective (max 200 words): Action 1: To elaborate a Textile Circular Strategy for Chile (starting phase project). Action 2: To build more resilience and regenerative supply chains based in transparency and traceability data. Action 3: To validate a digital tool called Circula.Metrics that aims to avoid Green Washing in sustainable labels

Commitments (max 200 words): To collaborate in the effort to build more transparency and traceable supply chains

Value Chain Scope: Whole supply chain (both projects)

## Timeframe and/or milestones for the action

### Action 1

To build a Textile Circular Strategy for Chile (Starting project)

### Action 2:

In 2022, to manage main risks of 600 facilities that form part of Tier 1 and Tier 2 suppliers in textile supply chain.

### Action 3:

In 2022, to verify sustainable attributes of 10 millions of textile product put on the chilean market.

## Reference instruments and sources used

PACE, 2021; GACERE, 2020; Coalición de economía circular América Latina y el Caribe, 2021; European Commission, 2020; European Commission, 2022; European Commission, 2019; Pacto de la Moda, 2019; UNFCCC, 2019; SOFOFA Hub, 2022; Proyecto de Ley greenwashing, 2022; BCN, 2016 (Ley 20.920); MMA, 2021

PACE (2021) - Circular Economy Action Agenda Textiles. Disponible en: <https://pacecircular.org/sites/default/files/2021-02/circular-economy-action-agenda-textiles.pdf>

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GACERE (2020). Global Alliance on Circular Economy and Resource Efficiency (GACERE). Disponible en: [https://ec.europa.eu/environment/international\\_issues/gacere.html](https://ec.europa.eu/environment/international_issues/gacere.html)

Coalición de Economía Circular América Latina y el Caribe (2021). Disponible en: <https://coalicioneconomicircular.org/>

EUROPEAN COMMISSION, 2020 Nuevo Plan de acción de Economía Circular. Disponible en: [https://environment.ec.europa.eu/strategy/circular-economy-action-plan\\_en](https://environment.ec.europa.eu/strategy/circular-economy-action-plan_en)

EUROPEAN COMMISSION, 2022 -Textiles Sostenibles y circulares 2030. Disponible en: [https://environment.ec.europa.eu/publications/textiles-strategy\\_en](https://environment.ec.europa.eu/publications/textiles-strategy_en) <https://op.europa.eu/en/publication-detail/-/publication/9f3fc2a6-b02f-11ec-83e1-01aa75ed71a1>

EUROPEAN COMMISSION, 2019. Pacto Europeo Verde. Disponible en: [https://commission.europa.eu/strategy-and-policy/priorities-2019-2024/european-green-deal\\_en](https://commission.europa.eu/strategy-and-policy/priorities-2019-2024/european-green-deal_en)

Pacto de la moda (2019). Disponible en: <https://www.thefashionpact.org/?lang=en>

UNFCCC, 2018. Carta de la industria de la moda para la acción climática. Disponible en: <https://unfccc.int/es/accion-climatica/sectoral-engagement/global-climate-action-in-fashion/acerca-de-la-carta-de-la-industria-de-la-moda-para-la-accion-climatica>

Sofofa Hub, 2022. Territorio Circular. Disponible en: <https://territoriocircular.sofofahub.cl/>

Proyecto de ley greenwashing, 2022. Disponible en: <https://www.camara.cl/verDoc.aspx?prmID=15269&prmTIPO=INICIATIVA>

BCN, 2016 (Ley 20.920). Marco para la gestión de residuos, la responsabilidad extendida del productor y fomento al reciclaje. Disponible en: <https://www.bcn.cl/leychile/navegar?idNorma=1090894&idParte=9705130&idVersion=2016-06-01>

<https://www.bcn.cl/leychile/navegar?idNorma=1090894&idParte=9705130&idVersion=2016-06-01>

MMA, 2021. Ministra Schmidt anuncia la incorporación de la industria de la ropa y textiles a la ley REP para impulsar su reciclaje. Disponible en: <https://mma.gob.cl/ministra-schmidt-anuncia-la-incorporacion-de-la-industria-de-la-ropa-y-textiles-a-la->

ley-rep-para-impulsar-su-reciclaje/ <https://mma.gob.cl/ministra-schmidt-anuncia-la-incorporacion-de-la-industria-de-la-ropa-y-textiles-a-la-ley-rep-para-impulsar-su-reciclaje/> European Commission, 2016 <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A52016DC0773> Textiles 2030 Roadmap, Waste and Resources Action Programme (WRAP), 2021 <https://wrap.org.uk/resources/guide/textiles-2030-roadmap> Ellen MacArthur Foundation, 2022 Building a circular economy for textiles supported by common rules on Extended Producer Responsibility (EPR) in the EU - <https://ellenmacarthurfoundation.org/extended-producer-responsibility-for-textiles> Sustainability and Circularity in the Textile Value Chain: Global Stocktaking, 2020 <https://wedocs.unep.org/handle/20.500.11822/34184> Economía circular en Latinoamérica y el Caribe: una visión compartida, 2022 <https://www.unep.org/resources/publication/circular-economy-latin-america-and-caribbean-shared-vision>

## Expected benefits and impact for the stakeholders involved

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

Management of reputational risk for manufacturers, brands and retailers who are selling the products concerned

Improved working conditions for workers along the value chain and, particularly, those who work for “suppliers to suppliers” in parts of the value chain that today are often “hidden”

## Stakeholders involved

Business and industry associations

Consumers and consumer associations

Local authorities

Non-governmental organizations (NGOs)

Universities

## Key performance indicators for the action

### Action 1

To build a Textile Circular Strategy for Chile (Starting project)

### Action 2:

In 2022, to manage main risks of 600 facilities that form part of Tier 1 and Tier 2 suppliers in textile supply chain.

### Action 3:

In 2022, to verify sustainable attributes of 10 millions of textile products put on the chilean market.

**How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?**

The ecosystem of companies supporting the effort of building more transparency and traceable supply chains, is becoming each day more relevant in Chile due to the Atacama Desert textile crisis. We expect that with our participation in UNECE we could support with solutions to reverse this crisis.

**Link to relevant goal(s) and specific target(s) of the United Nations**

