

Submitting Country, Organization, Company

Anna Bekere brand

If Organization or Company, please indicate the approximate number of employees

2

Title of the action

Womenswear design

Relevant Website

Abekere.com

Type of initiative

Private initiative

Description of action

Womenswear brand. Sustainable, high end, using GOTS certified fabrics, eco friendly, bio silk scarves, handcrafted and limited edition. Friendly Italian digital printed fabrics.

Type of action

Traceability

Please select the specific area/s of the action

Norms and standards

Incentives

Research and Development of Innovative Solutions

Collaborative initiatives

Scope of the action, including a description of the value chain processes that are covered
Objective

Womenswear and accessories design

Commitments

Slow fashion brand, using sustainable materials and craftsmanship in garment manufacturing

Value chain scope

Provide customers with high end clothing by using sustainable materials

Timeframe and/or milestones for the action

Launched in 2019

Reference instruments and sources used

Using organic fabric stores, each garment is produced in our studio.

Expected benefits and impact for the stakeholders involved

Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers

Stakeholders involved

Not involved yet

How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

Not contributed

Link to relevant goal(s) and specific target(s) of the United Nations

