



THE SUSTAINABILITY PLEDGE

TRACK IT, TRACE IT, WEAR IT!

**Programme UNECE x Manchester Metropolitan University
Manchester Fashion Institute event
11 March 2022, 9am-5pm**

**ACCELERATING ACTION FOR THE SUSTAINABLE AND CIRCULAR
GARMENT AND FOOTWEAR INDUSTRY OF THE FUTURE -
HARNESSING THE POTENTIAL OF INNOVATION
FOR DUE DILIGENCE AND INFORMED CONSUMER CHOICES ADDING A
DIGITALLY ENABLED, TEXTILE TRANSPARENCY MODEL TO THE UK
TEXTILES 2030 AND WRAP POLICY INITIATIVES, CONNECTING TO EU
AND GLOBAL MODELS**

Kimpton Clocktower Hotel, Manchester, UK

A transition to circular economic models is key to improved sustainability in the garment and footwear sector - a shift that can be realised with verifiable production data, delivered through improved supply chain traceability and transparency.

This one-day forum and industry roundtable is the first in a series of events that aims to provide fashion industry stakeholders with the tools they need to drive action on sustainability through transparency and advance progress towards circular economy approaches on a national, regional and global scale. Attendees will learn about the UN-brokered policy recommendations, implementation guidelines, an information exchange standard and call to action, known as 'The Sustainability Pledge', adopted at the 27th UN/CEFACT Plenary in April 2021 and how they can be applied in a real-world context.

The forum is co-organised by the UNECE and Manchester Metropolitan University (MMU) Manchester Fashion Institute (MFI), in conjunction with the UNECE project "Enhancing Traceability and Transparency for Sustainable and Circular Value Chains in Garment and Footwear", jointly implemented with the UN's International Trade Centre (ITC), and financial support from MMU.

MORNING

09.00-09.30

REGISTRATION

09.30-10.40

INSTITUTIONAL INTRODUCTION

Moderator

- [Manchester Fashion Institute](#), Dr Hilde Heim, Textiles Transparency project lead

Welcome

- [Manchester Fashion Institute](#), Prof Fiona Hackney, Head of research

Speakers

- [Professor of Environmental Education, Deputy Pro-Vice-Chancellor Sustainability](#), Prof Liz Price (in-person)
- [Manchester Metropolitan University Centre for Advanced Computational Science \(CfACS\)](#), Prof Yonghong Peng (in-person)
- [Manchester Fashion Institute](#), Barbara Shepherd, MFI Transparency project team member: business and trade (in-person)
- [Manchester Fashion Institute](#), Christopher Green, MFI Student ambassador – the digital transformation and the future of work in fashion (in-person)
- [UNECE - United Nations Economic Commission for Europe](#), Maria Teresa Pisani, Acting Head, Sustainable Trade and Outreach Unit (online)

10.40-11.00

Coffee break

11.00-12.30

MODULE 1: CURRENT TRACEABILITY AND TRANSPARENCY IN THE GREATER MANCHESTER COMBINED AUTHORITY (GMCA) REGION, GARMENT AND FOOTWEAR SECTOR

Pilot studies

- Sarah Meller, Head of Sustainable Production and Consumption (TBC)

Speakers

- [WRAP UK](#), Catherine Salvidge, Sustainable textiles sector specialist, Textiles 2030 (online)
- [UKFT supply chain transparency funded project update and findings. Where to next?](#), Jacki Love (TBC)
- [Manchester Fashion Institute](#), Dr Hilde Heim, MFI Transparency project research on supply chain transparency and objectives for the Northwest (in-person)

MODULE 1 SUMMARY and Q & A

Moderator

- Dr Hilde Heim

MODULE 2: THE SUSTAINABILITY PLEDGE AND TOOLBOX

Learning Objective: Understanding the purpose, outcomes and potential impacts of the UNECE international framework initiative in relation to Extended Producer Responsibility (EPR) legislation

Speakers

- [UNECE - United Nations Economic Commission for Europe](#), Maria Teresa Pisani, Acting Head, Sustainable Trade and Outreach Unit (online)
- [UNECE Project Expert](#), Claudia di Bernardino, Project Legal Expert (online)

MODULE 2 SUMMARY and Q & A

Moderator

- Dr Courtney Chrimes

12.30-13.30

Lunch Break

AFTERNOON

13.30-15.00

MODULE 3: UNECE CALL TO ACTION - THE TRANSPARENCY TOOLBOX

Learning Objective: Get to know about the Sustainability Pledge and promote your action for sustainability and circularity

Keynote

- [UNECE Project Expert](#), Francesca Romana Rinaldi (online)
- [Mulberry Group](#), Rosie Wollacott Phillips, Sustainability Manager (in-person)
- [Fashion Revolution](#), Liv Simpliciano, Policy and Research Manager (online)
- [Manchester Fashion Institute's research goals and commitment to the industry and education](#), Dr. Hilde Heim

MODULE 3 SUMMARY and Q & A

Moderator

- [UNECE Project Expert](#), Francesca Romana Rinaldi

MODULE 4: THE BUSINESS PROCESS ANALYSIS (BPA), THE BUSINESS REQUIREMENTS

Learning Objective: Technical deep dive into the business and data model supporting traceability of standardised electronic information exchange about sustainability and circularity performance

UK Case Studies

- [UNECE Project Expert](#), Deborah Taylor

MODULE 4 SUMMARY and Q & A

Moderator

- Prof. Yonghong Peng

15.00-16.00

MODULE 5: HOW TO BUILD A USE CASE FOR TRANSPARENCY AND TRACEABILITY

Learning Objective: Test cases and pilot studies

Speakers

- [UNECE Secretariat](#), Luca Brunello (online TBC)
- [UNECE Project Expert](#), Deborah Taylor (in-person)
- [Mulberry Group](#), Rosie Wollacott Phillips, Sustainability Manager (in-person)

MODULE 5 SUMMARY and trade and industry Q & A

Moderator

- Luca Brunello

MODULE 6: DATA MODEL AND DATA EXCHANGES FOR TRACEABILITY AND TRANSPARENCY OF SUSTAINABLE AND CIRCULAR VALUE CHAINS IN TEXTILES

Speakers

- [Data Security and IP Greater Manchester Policy advisor for IP](#), Andrew Reith
- [Partner, Beyond Corporate Law](#), James Corlett (in-person)

MODULE 6 SUMMARY and Q & A

Moderator

- Prof. Yonghong Peng

16.00-17.00

ROUNDTABLE DISCUSSION: FASHION INDUSTRY STAKEHOLDERS AND PARTICIPANTS DISCUSS THE OPPORTUNITIES AND CHALLENGES OF ADOPTING DIGITAL SUPPLY CHAIN TRANSPARENCY SOLUTIONS**Roundtable Moderators**

- Dr Hilde Heim
- Barbara Shepherd
- Dr Courtney Chrimes

Q&A Participants

- [UNECE Project Expert](#), Deborah Taylor (in-person)
- [UNECE Project Expert](#), Francesca Romana Rinaldi (online)
- [Partner, Beyond Corporate, Law](#), James Corlett (in-person)

CLOSING REMARKS

- Dr Hilde Heim MFI Team

VENUE

Kimpton Hotel Conference Room Manchester

UNECE

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SUSTAINABILITY PLEDGE WEBSITEthesustainabilitypledge.org**MANCHESTER FASHION INSTITUTE TRANSPARENCY PROJECT WEBSITE**fashioninstitute.mmu.ac.uk/textile-transparency-toolbox/

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ORGANISING COMMITTEE

Dr Hilde Hiem, Senior Lecturer in Fashion Communication, Manchester Fashion Institute, UK
Dr Courtney Chrimes, Lecturer in Digital Media (Fashion), Manchester Fashion Institute, UK
Barbara Shepherd, Principal Lecturer in Fashion Business, Manchester Fashion Institute, UK
Professor Yonghong Peng, Professor of Artificial Intelligence, Manchester Metropolitan University