



# THE SUSTAINABILITY PLEDGE

TRACK IT, TRACE IT, WEAR IT!

## Programme UNECE-FAO LATIN AMERICA TRAINING WORKSHOP 6 December 2021

### **ACCELERATING ACTION FOR THE SUSTAINABLE AND CIRCULAR GARMENT AND FOOTWEAR INDUSTRY - INNOVATION FOR INCLUSIVE COTTON VALUE CHAINS**

A transition to circular economic models is key to improved sustainability in the garment and footwear sector - a shift that can be realised with verifiable production data, delivered through improved supply chain traceability and transparency.

The event, part of UNECE project on Traceability for Sustainable Garment and Footwear, consists in a one-day training workshop to provide stakeholders with the tools they need to drive change towards sustainable and circular value chains in the garment and footwear sector and also collect inputs for face to face event with the industry on April 2022.

Participants will learn about the toolbox, policy approaches, ongoing blockchain pilots on textile industry with focus in the cotton value chain and experiences on the ground in the Latin American region.

The workshop is organized jointly by UNECE and FAO Regional Office for Latin America and the Caribbean, in conjunction with the project “Enhancing Traceability and Transparency for Sustainable and Circular Value Chains in Garment and Footwear”, jointly implemented with the UN’s International Trade Centre (ITC), with financial support from the European Union.

## SESSION 1 - MORNING 6 DECEMBER 2021

10.30-11.00  
(Santiago)

### **OPENING SESSION**

- [FAO RLC](#), Luiz Bedusci, Policy Officer
- [UNECE](#), Elisabeth Tuerk, Economic Cooperation and Trade Division Director

14.30-15.00  
(Geneva)

### **INTRODUCTION**

The +Cotton Project: Innovations and opportunities of the cotton sector for the LAC Region

- [FAO RLC](#), Adriana Gregolin, Regional Coordinator +Cotton Project

### **INSPIRATIONAL VIDEO**

- [+Cotton Project](#), Cotton: The fiber that connect us

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11.00-11.30 (Santiago)	<b>MODULE 1: THE UNECE INITIATIVE AND TOOLBOX FOR TRANSPARENCY AND TRACEABILITY - SCALING-UP: THE SUSTAINABILITY PLEDGE AND TOOLBOX</b> <b>Learning Objective:</b> Understanding the purpose, outcomes and potential impacts of the UNECE international framework initiative
15.00-15.30 (Geneva)	Get to know about the Sustainability pledge and promote your action for sustainability and circularity <b>Presenters</b> <ul style="list-style-type: none"><li>• <a href="#">UNECE</a>, Maria Teresa Pisani, Project Lead</li><li>• <a href="#">UNECE Project Expert</a>, Virginia Cram-Martos</li><li>• <a href="#">UNECE Project Expert</a>, Francesca Romana Rinaldi</li></ul> <b>Q&amp;A</b>
11.30-12.00 (Santiago)	<b>REGIONAL CONTEXT</b> <b>Learning Objective:</b> Understand the state of the region from a transparency and traceability perspective in rural areas and textile and fashion industry
15.30-16.00 (Geneva)	<b>Presenter</b> <ul style="list-style-type: none"><li>• <a href="#">FAO Perú</a>, Mirian Cervantes, Market Specialist</li></ul> <b>Discussants</b> <ul style="list-style-type: none"><li>• <a href="#">Sustainable Fashion Cluster of Perú</a>, Rizal Braganini, President</li><li>• <a href="#">Hecho por Nosotros and Animaná</a>, Adriana Marina, Founder</li></ul>
12.00-13.00 (Santiago)	<b>MODULE 2: MAKING TT, SUSTAINABILITY AND CIRCULARITY WORK: INCLUSIVE VALUE CHAINS FOR A COMPETITIVE AGRICULTURE AND TEXTILE INDUSTRY</b> <b>Learning Objective:</b> Take stock of key considerations to create inclusiveness through traceability systems sharing the experience of the Peruvian Cotton blockchain Pilot, highlighting the role of family farming cooperatives
16.00-17.00 (Geneva)	<b>Presenters</b> <ul style="list-style-type: none"><li>• <a href="#">UNECE Project Expert</a>, Francesca Romana Rinaldi</li><li>• <a href="#">FAO Perú</a>, Gonzalo Tejada, Consultant +Cotton Project</li></ul> <b>Discussants</b> <ul style="list-style-type: none"><li>• <a href="#">FAO RLC</a>, Alberto Ramírez, Senior cooperative specialist</li><li>• <a href="#">Costach cooperative - Perú</a>, Roberto Tume, Executive Management Assistant of the Cooperative Agraria de Servicios Múltiples “Tallán – Chusis”</li><li>• <a href="#">Creditex - Perú</a> (textile industry company), Luis Negrón, Business Analytics and Industrial Engineering Manager</li></ul> <b>Q&amp;A</b>
13.00-14.00 (Santiago)	<b>Break</b>
17.00-18.00 (Geneva)	

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## SESSION 2 - AFTERNOON 6 DECEMBER 2021

14.00-15.00 (Santiago)	<b>MODULE 3: COACHING AND DEMO ON APPROACH AND METHODOLOGY</b> <b>Learning Objective:</b> Guidance for industry / sector associations and international organizations regional offices to launch their own pilots following UNECE methodology for traceability and transparency <b>Presenters</b> <ul style="list-style-type: none"><li>• <a href="#">UNECE Project Expert</a>, Andrea Redaelli</li><li>• <a href="#">UNECE Project Expert</a>, Piera Solinas</li><li>• <a href="#">UNECE Project Expert</a>, Deborah Taylor</li></ul> <b>Discussants</b> <ul style="list-style-type: none"><li>• <a href="#">National Society of Industry (SNI) - Perú</a>, Martín Reaño, Textile Committee Manager</li><li>• <a href="#">CORMODA - Colombian Fashion Corporation of Tolima</a>, Julio César Mendoza, Director</li></ul>
15.00-16.00 (Santiago)	<b>MODULE 4: THE TECHNOLOGY MODEL FOR TT AND DUE DILIGENCE IN TEXTILE AND LEATHER</b> <b>Learning Objective:</b> Analyse the policy scenario, consumers and investors' behaviours, the UNECE collaborative framework, tools and other case studies to support due diligence and sustainability through blockchain in Latin America <b>Presenters</b> <ul style="list-style-type: none"><li>• <a href="#">UNECE Secretariat</a>, Olivia Chassot</li><li>• <a href="#">UNECE Project Expert</a>, Claudia di Bernardino</li><li>• <a href="#">SUPSI University</a>, Giacomo Poretti, IT Engineer Senior Researcher</li></ul> <b>Discussants</b> <ul style="list-style-type: none"><li>• <a href="#">FAO RLC</a>, Ingrid Zabaleta, Regional Executive Assistant +Cotton Project</li><li>• <a href="#">FAO</a>, Gerard Sylvester, Investment Officer (Digital Agriculture)</li><li>• <a href="#">BID Lacchain</a>, Pablo Raíces, Lacchain Leader for the Southern Cone</li></ul>
19.00-20.00 (Geneva)	<b>MODULE 5: CIRCULAR ECONOMY PROSPECTS AND CHALLENGES IN THE LAC REGION</b> <b>Learning Objective:</b> Appraise the potential of circular economy to undergird transformative growth in Latin America and the Caribbean <b>Presenter</b> <ul style="list-style-type: none"><li>• <a href="#">FAO RLC</a>, Sara Granados, Agrifood Systems Specialist</li></ul> <b>Discussant</b> <ul style="list-style-type: none"><li>• <a href="#">ECLAC</a>, Martin Kohout, Associate Economic Affairs Officer</li></ul>
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16.15-16.30 (Santiago)	<b>CLOSING REMARKS</b> Information about April Regional Workshop: themes and commitments <b>Presenters</b> <ul style="list-style-type: none"><li>• <a href="#">UNECE</a>, Maria Teresa Pisani, Project Lead</li><li>• <a href="#">FAO RLC</a>, Adriana Gregolin, Regional Coordinator +Cotton Project</li></ul>
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### LIVE STREAMING WEBLINK

<https://fao.zoom.us/meeting/register/tJUtf--rpjkiGta5J6iTBTaBubuE0v0sqW6s>

### UNECE

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### SUSTAINABILITY PLEDGE WEBSITE

[thesustainabilitypledge.org](https://thesustainabilitypledge.org)