

Submitting Country, Organization, Company

TUV Rheinland

If Organization or Company, please indicate the approximate number of employees

10000

Title of the action

Training and awareness about Sustainability aspects

Relevant Website

www.tuv.com/detox

Partners

WWF, giz

Type of initiative

Private initiative

Description of action

Workshops together with partners (WWF, giz, Brands) to showcase and share Sustainability impacts (Energy, Chemical, Water) and how Traceability and Transparency plays a role.

Type of action

Traceability

Transparency

Please select the specific area/s of the action

Awareness and Education

Collaborative initiatives

Scope of the action, including a description of the value chain processes that are covered

Objective

Increased awareness about Sustainability Impact for Fashion

Commitments

Expert sharing sessions for industry AND consumers

Value chain scope

Full Value chain

Timeframe and/or milestones for the action

Re-Launching on June 16, 2021

Next Series of Workshops from June 21 until July 13.

Reference instruments and sources used

giz REMC (Resource Efficient Management of Chemicals)
ZDHC

SAC Higg FEM
Resource Efficiency
Energy Efficiency
Alliance for Water Stewardship
UNECE Traceability

Expected benefits and impact for the stakeholders involved

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

Management of reputational risk for manufacturers, brands and retailers who are selling the products concerned

Improved working conditions for workers along the value chain and, particularly, those who work for “suppliers to suppliers” in parts of the value chain that today are often “hidden”

How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

Amplified

Link to relevant goal(s) and specific target(s) of the United Nations

