

Submitting Country, Organization, Company

SDA BOCCONI SCHOOL OF MANAGEMENT (ITALY)

Title of the action

SDA BOCCONI SUSTAINABILITY LAB "MONITOR FOR CIRCULAR FASHION"

Relevant Website
www.sdabocconi.it/circularfashion
Partners

Candiani Denim, Dedagroup Stealth, I Cotoni di Albini, Intesa (IBM Group), Manteco, Plm Impianti, Oscalito, OVS, RadiciGroup, Save The Duck, Temera, Vibram, Vitale Barberis Canonico, Vivienne Westwood Srl

Type of initiative

Private initiative

Description of action

The Monitor for Circular Fashion is a Scientific and Technological community of companies that aims at:

- mapping and analysing the industry dynamics and trends within the next 5/10 years
- examining how these trends and the 2030 Agenda will affect business models
- identifying circular fashion KPIs and suggesting a circular path for each business model
- defining the requirements to evaluate the scale-up of circularity projects
- creating the Italian Community for Circular Fashion
- enhancing traceability and transparency for circularity, also through the development of sustainability claims at B2B and B2C level
- encouraging Governments to adopt an harmonized policy framework to support circular fashion initiatives
- producing the "Circular Fashion Manifesto" and an annual Report to be presented to companies and industry associations, institutions and other key stakeholders
- inspiring the fashion industry through values which lead all stakeholders towards sustainability and circularity

Type of action

Traceability

Transparency

Please select the specific area/s of the action

Norms and standards

Research and Development of Innovative Solutions

Awareness and Education

Collaborative initiatives

Business management systems or instruments

Scope of the action, including a description of the value chain processes that are covered

Objective

See description of the action including the objective. Please refer to the Circular Fashion Manifesto

Commitments

Please refer to the Circular Fashion Manifesto

Value chain scope

Value Chains: garment & footwear: Eco-design, Sourcing of raw materials, Manufacturing of semi-finished products - Manufacturing of finished products, Transport and logistics, Distribution and retail, End-of-life. Please refer to the Circular Fashion Manifesto

Timeframe and/or milestones for the action

Founded on: November 2020

Officially launched on: March 2021

In June 2021 the community includes 17 Partners

Please refer to the Circular Fashion Manifesto. The roadmap will be presented in September 2021.

Reference instruments and sources used

Please refer to the Circular Fashion Manifesto

Expected benefits and impact for the stakeholders involved

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers

A measurable impact on sustainability in value chains over time, eventually verified through life-cycle assessments and/or sustainability certifications

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

Management of reputational risk for manufacturers, brands and retailers who are selling the products concerned

Stakeholders involved

Business and industry associations

Consumers and consumer associations

Intergovernmental organizations

Scientific and technological community

Key performance indicators for the action

Meta KPIs:

- Number of Companies belonging to the Monitor for Circular Fashion
- Number of Companies implementing the suggested KPIs
- Representativeness of Companies involved (key players of different activities of the textile and garment value chains; medium and large companies)

For the traceability & transparency specific KPIs please refer to the Circular Fashion Manifesto

Good practices

Good practices will be presented in September 2021

How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment? Please refer to the Circular Fashion Manifesto

Link to relevant goal(s) and specific target(s) of the United Nations



Other comments

Please refer to the Circular Fashion Manifesto

https://www.sdabocconi.it/upl/entities/attachment/210625_circular_fashion_manifesto.pdf