Submitting Country, Organization, Company
Responsive Fashion Institute, Germany

If Organization or Company, please indicate the approximate number of employees
5

Title of the action
Sustainable Product Developments

Upload an image

Relevant Website
https://www.responsivefashion.institute

Type of initiative
Foundation / association initiative

Description of action
Development of planet centric fashion products that empower local communities.

Type of action
Traceability, Transparency

Please select the specific area/s of the action
**Objective**

Development of fashion products

**Commitments**

Planet-centric and empowering for local communities

**Value chain scope**

Implementation and evaluation for equal fulfillments of sustainable standards as well as gain of monetary profits

**Timeframe and/or milestones for the action**

Autumn 2021

**Reference instruments and sources used**

SDG’s
DNA Tracing Solution

**Expected benefits and impact for the stakeholders involved**

- Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain
- Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers
- Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners
- Creating and implementation of planet-centric business model

**Stakeholders involved**

- Business and industry associations
- Non-governmental organizations (NGOs)
- Scientific and technological community
- Workers and trade unions
How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

No support for our business as we already prototyped various track-and trace solutions. But it is a great initiative to raise awareness among fashion business. It also helps to add pressure on companies to act and adapt their businesses to more sustainable practices without greenwashing.

Link to relevant goal(s) and specific target(s) of the United Nations

![Goal Icons]

Other comments

Congratulations to this great initiative!