

Submitting Country, Organization, Company

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If Organization or Company, please indicate the approximate number of employees

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Title of the action

Sourcing of circular and traceable materials

Type of initiative

Private initiative

Description of action

- to evaluate materials that are required for the production of shoes and incorporating their full traceability analysis
- working with producers ie manufacturers of the materials to origins of materials - to engage so these participants in the whole supply chain feel included and involved in the whole process - not occurring at the moment in the industry
- provide a standard (to create) that shows how manufacturers and raw material suppliers adhere to the importance of traceability.

Type of action

Traceability

Transparency

Please select the specific area/s of the action

Norms and standards

Incentives

Research and Development of Innovative Solutions

Awareness and Education

Collaborative initiatives

directly sourcing and working with manufacturers to understand the importance of knowing the traceability

Scope of the action, including a description of the value chain processes that are covered

Objective

To engage with all participants throughout the chain of production to consumer - raw material, material production, assembly production, buyers, sales, retail, consumers, recyclers

Commitments

To create a standard and engagement which enables producers to sign up and undertake training and guidance along with consumers for education on the importance of traceability

Value chain scope

Across full chain

Timeframe and/or milestones for the action

it is presently being finalised and discussions with factories and producers are undergoing. Time frame is by end 2021.

Reference instruments and sources used

- reviewing present standards and certification schemes from HIGGS index, GOTS, Oeko-tex to ISO; too many and too variable; therefore need to align and bring under one focus for traceability.

Expected benefits and impact for the stakeholders involved

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers

Improved working conditions for workers along the value chain and, particularly, those who work for "suppliers to suppliers" in parts of the value chain that today are often "hidden"

Consumers - those we forget in the industry to clearly understand the importance of traceability and transparency. Though also within marketing and sales teams to ensure they get their story right, minus the greenwashing.

Stakeholders involved

Business and industry associations

Consumers and consumer associations

Non-governmental organizations (NGOs)

How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment? still reviewing....

Link to relevant goal(s) and specific target(s) of the United Nations

