<table>
<thead>
<tr>
<th>Submitting Country, Organization, Company</th>
<th>NeXTRADE World Pty. Ltd.</th>
</tr>
</thead>
<tbody>
<tr>
<td>If Organization or Company, please indicate the approximate number of employees</td>
<td>10</td>
</tr>
<tr>
<td>Title of the action</td>
<td>International Supply Chain standards development</td>
</tr>
<tr>
<td>Relevant Website</td>
<td><a href="https://www.nextrade.world/">https://www.nextrade.world/</a></td>
</tr>
<tr>
<td>Type of initiative</td>
<td>Public-private initiative</td>
</tr>
<tr>
<td>Description of action</td>
<td>Pro bono contribution since 1996 to UNECE UN/CEFACT development of International Supply Chain standards for trade facilitation</td>
</tr>
<tr>
<td>Type of action</td>
<td>Traceability, Transparency</td>
</tr>
<tr>
<td>Please select the specific area/s of the action</td>
<td>Norms and standards, Research and Development of Innovative Solutions, Business management systems or instruments</td>
</tr>
</tbody>
</table>
**Scope of the action, including a description of the value chain processes that are covered**

**Objective**
SME engagement in cross border trade

**Commitments**
Development of standards and data pipelines supporting removal of barriers that limit SME involvement in trade

**Value chain scope**
Continues Pro Bono contribution to UNECE UN/CEFACT

**Timeframe and/or milestones for the action**
ongoing

**Reference instruments and sources used**
UN/CEFACT
Business Standards
Process Models
Reference Data Models (RDMs)
Semantic Libraries (UNTDED, Core Component Library (CCL) and UN/EDIFACT Directories)
UN/LOCODE
Trade Facilitation Recommendations
Technical Specifications

**Expected benefits and impact for the stakeholders involved**

<table>
<thead>
<tr>
<th>Benefits and Impact</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain</td>
<td></td>
</tr>
<tr>
<td>Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers</td>
<td></td>
</tr>
<tr>
<td>A measurable impact on sustainability in value chains over time, eventually verified through life-cycle assessments and/or sustainability certifications</td>
<td></td>
</tr>
<tr>
<td>Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners</td>
<td></td>
</tr>
<tr>
<td>Management of reputational risk for manufacturers, brands and retailers who are selling the products concerned</td>
<td></td>
</tr>
<tr>
<td>Improved working conditions for workers along the value chain and, particularly, those who work for “suppliers to suppliers” in parts of the value chain that today are often “hidden”</td>
<td></td>
</tr>
</tbody>
</table>
Inclusion of SME’s in international trade

Stakeholders involved
- Business and industry associations
- Intergovernmental organizations
- Investors/shareholders

Key performance indicators for the action
Progression to traceability end-to-end of the International Supply Chain

Good practices
http://unece.org/trade/uncefact
https://www.gs1au.org
https://www.gs1au.org/what-we-do/standards/traceability/national-gs1-traceability-advisory-group

How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?
Enabled engagement at Commonwealth Government Agency level. Engaged at Steering Committee level at National GS1-AU Traceability Advisory Group, facilitation webinar by USA FDA, UNECE Textile Traceability, Dairy. and ongoing

Link to relevant goal(s) and specific target(s) of the United Nations

1. No Poverty
2. Decent Work and Economic Growth
3. Industry, Innovation and Infrastructure
4. Reduced Inequalities
5. Responsible Consumption and Production
6. Climate Action
7. Life Below Water
8. Life on Land
9. Partnerships for the Goals