

**Submitting Country, Organization, Company**

Mammoth Technologies

**If Organization or Company, please indicate the approximate number of employees**

2

**Title of the action**

Sustainable Rewards

**Upload an image**

**Relevant Website**

mammothtech.io

**Partners**

Ethereum

**Type of initiative**

Civil society initiative

**Description of action**

To distribute rewards to those that complete real-world tasks that lead to economic change or growth.

**Type of action**

Traceability

Transparency

**Please select the specific area/s of the action**

Incentives

**Scope of the action, including a description of the value chain processes that are covered**
**Objective**

To define action points that would distribute rewards to a user base.

**Commitments**

Teams, platforms.

**Value chain scope**

Rewards network, retail ecosystem.

**Timeframe and/or milestones for the action**

- 8-12 months for a phase 1 prototype.
- Achieve white label standards in 18 months.
- Ensure SEC compliance for potential STO.
- Reduce intermediary network use to directly connect the source with verifiable information, producing a sustainable rewards network.

## Reference instruments and sources used

- Ethereum
- Open source networks
- Regulatory requirements

## Expected benefits and impact for the stakeholders involved

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers

A measurable impact on sustainability in value chains over time, eventually verified through life-cycle assessments and/or sustainability certifications

Enhanced environmental and socially responsible consumption and production, and circularity of the value chain, that may be relevant to and inspire other countries and industry actors/partners

## Stakeholders involved

Business and industry associations

Investors/shareholders

Scientific and technological community

## Key performance indicators for the action

To increase sustainable decisions within a value chain by 5% as a baseline for the white label release.

## Good practices

A sustainable blockchain rewards network: mammothtech.io

## How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

It validates sources that align with international standards, enabling users to earn rewards for actions that align or enhance standards.

## Link to relevant goal(s) and specific target(s) of the United Nations

