

Submitting Country, Organization, Company

Health and Environment Justice Support (HEJSupport)

If Organization or Company, please indicate the approximate number of employees

10

Title of the action

Sustainable Fashion

Upload an image



Relevant Website

<https://sustainfashion.info/>

Partners

Civil Society Group in the German Partnership on Sustainable Textiles

Type of initiative

Civil society initiative

Description of action

- Our new website, Sustainable Fashion, is designed to inform people about all sustainability-related topics in the textile and fashion industry and how sustainability works to minimize environmental impact at every level of the product lifecycle, from design to waste management and recycling, often in conjunction with the promotion of ethical manufacturing.
- The website provides a platform for all individuals – policy-makers, manufacturers, retailers, nongovernmental organisations (NGOs), consumers and more – to share their vision and ideas on different aspects of sustainability in the textile and garment industry.
- The website is part of the ongoing project entitled “Textiles: Creating a resilience – for consumers and producers”.

Type of action

Traceability

Transparency

Please select the specific area/s of the action

Research and Development of Innovative Solutions

Awareness and Education

Collaborative initiatives

Scope of the action, including a description of the value chain processes that are covered

Objective

To provide a platform for decision-makers, manufacturers, retailers, intergovernmental organisations, civil society organisations (SCOs), consumers to share their vision and ideas on different aspects of sustainability in the textile and garment industry.

Commitments

The website provides opportunities to learn more every day, to find answers to the most urgent questions and pressing issues, to foster inspiration and share thoughts and ideas on how to ultimately achieve a truly sustainable textile, and garment industry at the global, national, and community levels.

Value chain scope

Whole value chain of textile and fashion sector from the raw materials producers to recyclers and the end use products.

Timeframe and/or milestones for the action

- The website was launched in July 2021

Reference instruments and sources used

- HEJSupport project "Textiles: Creating a resilience – for consumers and producers" <https://hej-support.org/new-report-sustainable-fashion-how-companies-provide-sustainability-information-to-consumers/>

Expected benefits and impact for the stakeholders involved

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Enhanced traceability of the social/environmental/ethical attributes of product(s)/materials along the value chain; for example, for origin, quality, sustainability performance, and compliance with health and safety requirements for consumers and workers

Improved working conditions for workers along the value chain and, particularly, those who work for "suppliers to suppliers" in parts of the value chain that today are often "hidden"

Stakeholders involved

Business and industry associations

Consumers and consumer associations

Intergovernmental organizations

Local authorities

Non-governmental organizations (NGOs)

Scientific and technological community

Workers and trade unions

Key performance indicators for the action

- Number of visitors per day
- Number of quest blogs published

Good practices

- It is a multi-stakeholder platform aimed to provide an opportunity to all stakeholders involved in the textile and fashion industry through the value chain to share their expertise and ideas on sustainability in the sector.
- More on: <https://sustainfashion.info/>

How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

Maria Teresa Pisani, Economic Policy Officer at the Economic Cooperation and Trade Division of UNECE, published a guest blog on our website. This publication helped inform our subscribers about the UNECE initiative and demonstrated the importance of our website as a communication platform.

Link to relevant goal(s) and specific target(s) of the United Nations

