

Submitting Country, Organization, Company

Cittadellarte Fondazione Pistoletto

If Organization or Company, please indicate the approximate number of employees

50

Title of the action

CirculART, second edition

Upload an image



CirculART
cittadellarte

Relevant Website

<http://www.cittadellarte.it/>

Partners

Lanificio Cerruti; Filatura Astro S.R.L.; Officina +39; Flainox S.r.l.; Vimar 1991 S.r.l.; Lenzing AG; Tessuti di Sondrio S.r.l.; Eurojersey S.p.A.; Taroni S.p.A., Ribbontex S.r.l.; Milior sas; Tintoria Emiliana

Type of initiative

Foundation / association initiative

Description of action

A group of four artists have been selected for a residency at the Pistoletto Foundation, where they will explore the themes of sustainability and circularity in the fashion industry and the textile sector at large. This is made possible through the Foundation's collaboration with a number of companies located in Northern Italy, selected according to their sustainability practices. At the end of the programme, each artist is expected to produce an artwork reflecting their thoughts on sustainability in the world of fashion, employing materials and products provided by the aforementioned companies.

Type of action

Traceability

Please select the specific area/s of the action

Awareness and Education

Collaborative initiatives

artistic production

Scope of the action, including a description of the value chain processes that are covered

Objective

Creating awareness on the processes and practices behind sustainable brands and products; encouraging more companies to do the same and consumers to buy responsibly

Commitments

Producing relevant, thought-provoking artwork

Value chain scope

across the entire value chain in Northern Italy

Timeframe and/or milestones for the action

November 2020-February 2021: company selection

June 2021: residency programme; contact between the artists and the companies

September 2021: final project submission

October 2021: second round of residency: project production and presentation

Reference instruments and sources used

SDGs

Certifications provided by the companies

Expected benefits and impact for the stakeholders involved

Enhanced visibility of compliance with sustainability requirements by industry actors/partners along the entire value chain

Stakeholders involved

Business and industry associations

Non-governmental organizations (NGOs)

artists and fashion designers

How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment?

By providing us with a methodology and guidelines that could be employed to support and educate our partners as well as us on matters of sustainability and circularity; encouraging projects that share UNECE's values and goals.

Link to relevant goal(s) and specific target(s) of the United Nations

